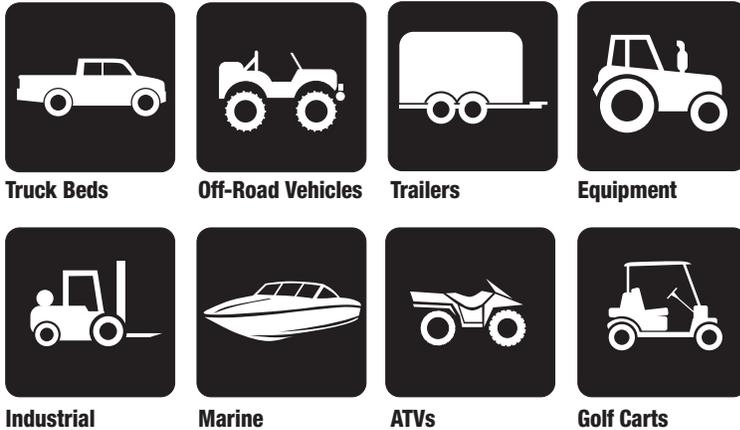


ROCK-IT XC™

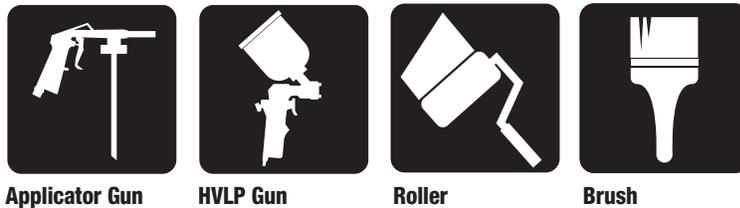
A Rock-Hard, Protective, 2K Urethane Xtreme Coating

- Superior durability, gloss and fade resistance
- Resistant to a variety of strong chemicals
- Variable texture
- T³ True Tint Technology™ – non-yellowing formula

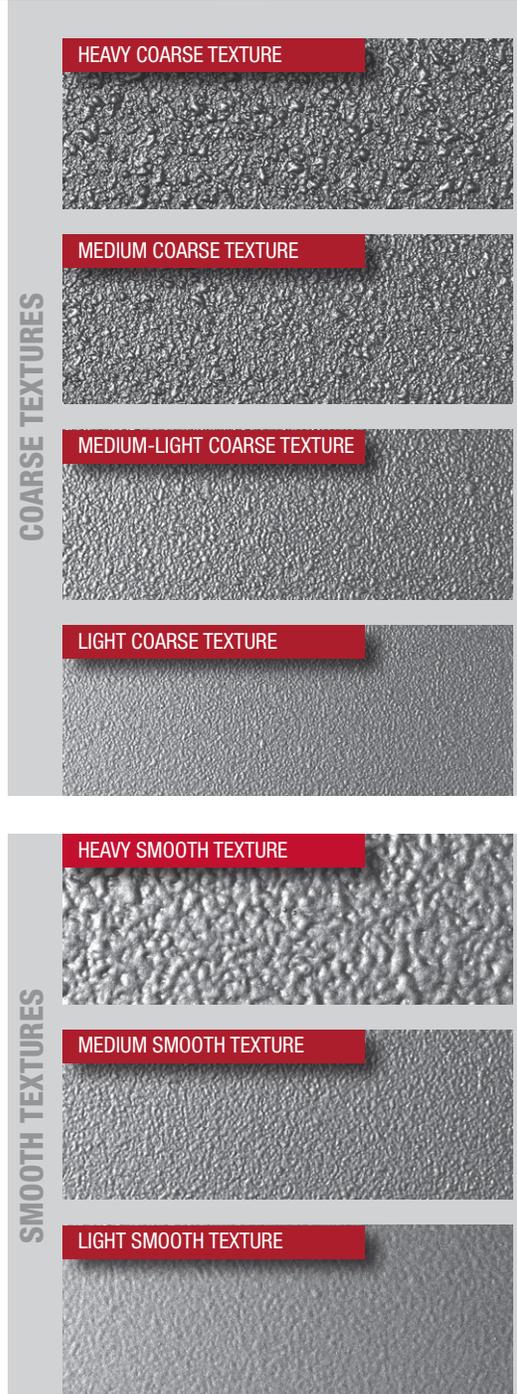
Applications: it's MORE than just a bedliner



Applicators: spray it, roll it or brush it



**Kits Include
FREE Applicator Gun**



! **Technical Data Sheet** includes detailed instructions for these 7 texture options.

Advantages of Rock-It XC over Polyurea Coatings

- Lower cost:**
 Rock-It XC can be sprayed using your shop air compressor, rolled or brushed. Polyurea coatings MUST be sprayed using a dedicated spray system that can cost up to \$28,000, depending on shop needs.
- Superior UV resistance:**
 Rock-It XC maintains its color, gloss and texture, to keep that just-sprayed look long after the job is finished – a big advantage over polyurea coatings.
- Texture versatility:**
 Rock-It XC can be applied by several application methods to achieve various surface textures from smooth to coarse. Polyurea coatings can only be sprayed and cure instantly, leaving little time or flexibility to vary the texture.
- Easier to use:**
 Rock-It XC is easy to apply. If you can use a spray gun, roller or brush, you can easily produce professional results. In order to apply polyurea coatings, you must be trained using the dedicated polyurea spray equipment.

Advantages of Rock-It XC over Drop-In Liners

- Superior Protection:**
 Rock-It XC adheres directly to the bed, preventing corrosion or paint damage. Drop-in liners can trap dirt and moisture between the liner and the truck bed.
- Easy To Apply and Maintain:**
 Rock-It XC is a permanent solution that fits the truck bed like a glove. It is easily cleaned or repaired if gouged. Application does not require drilling into the bed.
- More Options:**
 Rock-It XC offers custom color options and more than 7 different texture options.

BLACK PRODUCT LIST

Part No.	Product	Size
46650	Rock-It XC – Black Kit*	4 Sprayable Quarts
46654	Rock-It XC – Black	Quart
46655	Rock-It XC – Black	5 Gallons
4665-DR	Rock-It XC – Black	54 Gallons

TINTABLE PRODUCT LIST

Part No.	Product	Size
46670	Rock-It XC – Tintable Kit*	4 Sprayable Quarts
46674	Rock-It XC – Tintable	Quart
46675	Rock-It XC – Tintable	5 Gallons
4667-DR	Rock-It XC – Tintable	54 Gallons

CATALYST PRODUCT LIST

Part No.	Product	Size
46644	Rock-It XC Catalyst	Quart
46646	Rock-It XC Catalyst	Half Pint

*ALL Rock-It XC KITS INCLUDE:

- 4 sprayable quarts, including catalyst
- **Technical Data Sheet** with detailed instructions for 7 texture options
- Mixing cup
- 71102 **Economy Coating Gun**

Finish The Job

Below are some products that may help you finish your project.

Part No.	Product	Size
38371	SEM Solve	Gallon
38373	SEM Solve	20 oz. Aerosol
38374	SEM Solve	Quart
38375	SEM Solve	5 Gallon
42003	High-Build Primer Surfacer-Black	20 oz. Aerosol
42013	High-Build Primer Surfacer-Gray	20 oz. Aerosol
42023	High-Build Primer Surfacer-Beige	20 oz. Aerosol
42033	High-Build Primer Surfacer-Rose	20 oz. Aerosol
42043	High-Build Primer Surfacer-White	20 oz. Aerosol
50121	World Class DTM Primer	Gallon
50124	World Class DTM Primer	Quart
50134	World Class DTM Primer Activator	Cone Quart
50136	World Class DTM Primer Activator	Half Pint
77771	XXX Universal Surface Cleaner	Gallon
77774	XXX Universal Surface Cleaner	Quart



SEM Products, Inc.
 Rock Hill, SC 29730
 1-800-831-1122
semproducts.com



Learn about Rock-It XC
semproducts.com/xc