LABELED BY
EMPLOYEE OWNER
MARIA DIAZ

WE ARE AMERICAN MANUFACTURING
The employee owners of SEM engineer best in class products to reduce repair times, steps, and waste in the collision center. From intelligent product design to technical support, the “built better” promise is engrained in our DNA.

semproducts.com
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**INTERIOR & EXTERIOR PREP**

Proper preparation is the foundation to a quality repair. SEM prep products are specifically designed for each substrate to eliminate contaminants and maximize adhesion of top coats and repair materials.

### Scuff & Clean

An abrasive paste that cleans and prepares panels for repair or refinish. Now available in an improved formula and a convenient gallon pump. Improved formula provides better sudsing, easier rinsing and no settling.

- Perfect for bumper covers
- Removes waterborne contaminants and road grime
- Uniform scratch improves top coat adhesion
- Easier rinsing
- No shaking or stirring necessary
- Less mess, less waste

| 38391 | Gallon Pump |
| 38398 | 16 oz. Tube |

**Suitable substrates:**
- Primed or painted surfaces
- Plastic

### SEM Soap

A mild abrasive cleaner used as the first step in refinishing flexible substrates.

- Gravitates into surface and floats contaminants for easy removal
- Mild abrasive helps with adhesion
- Foaming action removes body oils and other water soluble contaminants

| 39362 | 16 oz. Tube |

**Suitable substrates:**
- Vinyl
- Leather
- Plastic

### Vinyl Prep

A strong solvent blend critical to refinishing vinyl.

- Removes soil, wax and grease
- Temporarily softens substrate
- Works quickly

| 38343 | 16 oz. Aerosol |
| 38344 | Quart |

**Suitable substrates:**
- Vinyl

### Plastic & Leather Prep

A mild solvent blend to clean plastic and leather prior to refinishing.

- Removes mold release, fingerprints, grease and oil
- Will not soften or distort plastic parts
- Easy to use

| 38351 | Gallon |
| 38353 | 16 oz. Aerosol |
| 38354 | Cone Quart |

**Suitable substrates:**
- Plastic
- Leather
- Carpet
- Velour

### SEM Solve

A virgin solvent blend to clean panels prior to refinish or repair.

- Effectively removes adhesive residue, wax, grease, road tar, oil, silicone, paint overspray and bug remnants
- Easy to use
- Leaves no residue

| 38371 | Gallon |
| 38373 | 20 oz. Aerosol |
| 38374 | Quart |
| 38375 | 5 Gallon |

**Suitable substrates:**
- Bare metal
- Primed or painted surfaces
- SMC and plastic – limit exposure
XXX Universal Adhesive Remover
A mild solvent blend used to remove adhesive residue left by tapes, decals, and body molding as well as dirt, road tar, sap, wax, silicone, grease, oil, and bugs from interior or exterior surfaces.

- Quick acting formula dissolves adhesive residue, tar, and more
- Will not damage thoroughly cured paint when used as directed
- Will not soften, discolor, or distort plastic, vinyl, or fabric when used as directed

XXX Universal Surface Cleaner
VOC Compliant Everywhere
A super compliant, waterborne cleaner that removes solvent and water soluble contaminants prior to refinishing.

- 2-in-1 cleaner reduces products needed in collision center
- Helps eliminate static for improved metallic orientation and reduced dust contamination
- Solvent strong in waterborne formula
- Exceptional grease-cutting power

SPRAY GUN CLEANERS
Keeping spray equipment clean will lengthen its service life, saving money in the long run and eliminating costly rework. SEM cleaners are specially formulated to quickly and easily keep equipment looking and operating as new.

Sprayable Seam Sealer Gun Cleaner
A blend of solvents to help clean one-component sprayable seam sealer applicators.

- Makes a difficult job easier
- Perfect when changing sealer colors
- High strength virgin solvent blend
- Does not contain chlorinated solvents
- Attached straw for tight areas

For a 2-in-1 cleaning solution, use 77763

XXX Universal Gun Cleaner
Your waterborne and solvent-based, 2-in-1 cleaning solution.
Quickly removes solvent-based and waterborne coatings from spray equipment.

- 2-in-1 heavy duty cleaner reduces products needed in collision center
- Removes waterborne or solvent-based paint and overspray
- Superior 100% virgin solvent
- Reduces mistakes from choosing wrong cleaners

XXX Waterborne Gun Cleaner
Easily removes wet waterborne coatings from spray equipment.

For a 2-in-1 cleaning solution, use 77763

XXX Gun Cleaner
A heavy-duty aerosol solvent that quickly cleans spray equipment and aerosol spray tips.

77743 | 20 oz. Aerosol

For a 2-in-1 cleaning solution, use 77763
The only cartridge system that’s entirely OEM recommended and forever warranted.

**ADHESIVES**
Urethanes, acrylics, and epoxies for large and small applications.
- Roof Skins
- Door Skins
- Applique Panels
- Quarter Panels

**PLASTIC REPAIR**
For repairing flexible, semi-rigid and rigid plastics with ease.
- Bumper Covers
- Interior Plastics
- Molded Body Panels

**SEALERS**
Direct to metal and paintable immediately sealers that restore OEM appearance while preventing corrosion.
- Roof Skins
- Door Skins
- Strut Towers
- Floor Pans
- Fender Wells
- Body Pans and Trunk Areas

**SOUND DAMPENING**
Reduces noise and vibrations and matches OEM textures.
- Roof Bows
- Hoods
- Door Intrusion Beams
- Rocker Panels and Floor Pans
- Quarter Panels
- Body Pans and Trunk Areas
- Deck Lids and Filler Necks

**DUAL-MIX FOREVER WARRANTY**
When used according to directions, SEM guarantees to the purchaser that all Dual-Mix products will perform to specifications forever. This warranty covers reasonable costs for labor, loss of use of the vehicle, parts and materials only, and excludes consequential or incidental damages.
ADHESIVES
SEM adhesives are formulated with the technician in mind. With epoxy, acrylic and urethane technologies, no matter the substrate or job size, SEM can cover all your adhesive application needs.

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Cartridge Size</th>
<th>Working Time</th>
<th>Clamp Time</th>
<th>Cure Time</th>
<th>Heat Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-Mix™ Structural Impact Resistant Adhesive (SIRA)</td>
<td>7 oz. 2K Cartridge</td>
<td>1 Hr</td>
<td>8 Hr</td>
<td>48 Hr</td>
<td>30 Min</td>
<td>Epoxy</td>
</tr>
<tr>
<td>Dual-Mix Multi-Purpose Panel Adhesive</td>
<td>7 oz. 2K Cartridge</td>
<td>30 Min</td>
<td>2 Hr</td>
<td>24 Hr</td>
<td>1 Hr</td>
<td>Epoxy</td>
</tr>
<tr>
<td>Dual-Mix Door Skin &amp; SMC Adhesive</td>
<td>7 oz. 2K Cartridge</td>
<td>1 Hr</td>
<td>3 Hr</td>
<td>24 Hr</td>
<td>1 Hr</td>
<td>Epoxy</td>
</tr>
<tr>
<td>Dual-Mix Weld-Bond Adhesive</td>
<td>7 oz. 2K Cartridge</td>
<td>1 Hr</td>
<td>3 Hr</td>
<td>24 Hr</td>
<td>1 Hr</td>
<td>Acrylic</td>
</tr>
<tr>
<td>Dual-Mix Patch Panel Adhesive</td>
<td>7 oz. 2K Cartridge</td>
<td>10 Min</td>
<td>20 Min</td>
<td>30 Min</td>
<td>15 Min</td>
<td>Acrylic</td>
</tr>
</tbody>
</table>

**Dual-Mix™ Structural Impact Resistant Adhesive (SIRA)**
- Superior impact and peel strength
- Excellent corrosion resistance
- 60 minute working time
- Minimized down times with multiple heat cure options
- Spacer beads for consistent bond line thickness
- Rivet and weld bonding compatible

**Dual-Mix Multi-Purpose Panel Adhesive**
- Long working time, 100% reactive
- Superior impact and peel strength
- Excellent corrosion resistance
- Spacer beads for consistent bond line thickness
- Non-sag formula
- Simple surface preparation

**Dual-Mix Door Skin & SMC Adhesive**
- Non-sag formulation
- Excellent corrosion protection
- Bonds multiple substrates
- Extended two year shelf life

**Dual-Mix Weld-Bond Adhesive**
- Superior impact and peel strength
- Spacer beads for consistent bond line thickness
- Non-sagging gaps filled up to ½”
- Excellent environmental resistance
- Extended one hour working time

**Dual-Mix Patch Panel Adhesive**
- Superior impact and peel strength
- Non-sag formula
- Quick cure time
- Excellent corrosion resistance
**Dual-Mix™ Quick Set 20**

**Dual-Mix Forever Warranty**

A fast, two-component, clear urethane adhesive designed for bumper tab repair and bonding most small plastic, steel and aluminum parts.

- High strength and sandable
- Bonds almost anything
- Non-sag formula fills gaps
- Colorless
- Super fast setting

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>40207</td>
<td>15 Sec</td>
<td>20 Sec</td>
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<td>Urethane</td>
</tr>
<tr>
<td>40202</td>
<td>7 oz. 2K</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Insta-Bond**

A general purpose, acrylic adhesive for bonding trim pieces, emblems, moldings and other small parts. **Insta-Bond Accelerator** is a chemical catalyst for acrylic adhesives.

- Holds torn plastic together during repair
- Provides high strength bonds
- Also for use on vinyl, metal and glass
- Accelerator creates an instant bond

<table>
<thead>
<tr>
<th>Kit</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Heat Cure Time</th>
<th>Resin Base</th>
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<tbody>
<tr>
<td>39310</td>
<td>3 oz. Kit</td>
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<td>15 Min</td>
<td>Epoxy</td>
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<tr>
<td>39311</td>
<td>1 oz. Adhesive</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>39312</td>
<td>2 oz. Accelerator</td>
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<td></td>
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</table>

**Mini-Max™ Clear Fast Set Adhesive**

A two-component clear epoxy for an invisible bond on plastic, metal, fiberglass and wood.

- Superior adhesion
- High strength
- Fast cure
- Bonds multiple substrates

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>68442</td>
<td>2 Min</td>
<td>5 Min</td>
<td>1 Hr</td>
<td>Epoxy</td>
</tr>
</tbody>
</table>

**Mini-Max General Purpose Adhesive**

A two-component epoxy-based adhesive for fast bonds on most surfaces.

- Superior adhesion
- Ideal working time
- Bonds multiple substrates
- Isocyanate free

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Heat Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>68432</td>
<td>3 Min</td>
<td>7 Min</td>
<td>1 Hr</td>
<td>15 Min</td>
<td>Epoxy</td>
</tr>
</tbody>
</table>

**Dual-Mix Quick Set 50**

**Dual-Mix Forever Warranty**

A very fast two-component black urethane adhesive designed for automotive plastic repair and bonding most small plastic, steel and aluminum parts.

- High strength and sandable
- Bonds almost anything
- Non-sag formula fills gaps
- 1 hour cure

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>40507</td>
<td>45 Sec</td>
<td>50 Sec</td>
<td>15 Min</td>
<td>Urethane</td>
</tr>
<tr>
<td>40502</td>
<td>7 oz. 2K</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Dual-Mix Quick Set 180**

**Dual-Mix Forever Warranty**

A general purpose, black adhesive designed for repairing and bonding most plastic, steel, aluminum, glass, SMC and fiberglass parts.

- High strength and sandable
- Bonds multiple substrates
- Non-sag formula fills gaps
- Extended 3 minute working time

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>41807</td>
<td>3 Min</td>
<td>30 Min</td>
<td>24 Hr</td>
<td>Urethane</td>
</tr>
</tbody>
</table>

**Mini-Max General Purpose Adhesive**

A two-component epoxy-based adhesive for fast bonds on most surfaces.

- Superior adhesion
- Ideal working time
- Bonds multiple substrates
- Isocyanate free

<table>
<thead>
<tr>
<th>Cartridge</th>
<th>Working Time</th>
<th>Set Time</th>
<th>Cure Time</th>
<th>Heat Cure Time</th>
<th>Resin Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>68432</td>
<td>3 Min</td>
<td>7 Min</td>
<td>1 Hr</td>
<td>15 Min</td>
<td>Epoxy</td>
</tr>
</tbody>
</table>

**Insta-Bond**

A general purpose, acrylic adhesive for bonding trim pieces, emblems, moldings and other small parts. **Insta-Bond Accelerator** is a chemical catalyst for acrylic adhesives.

- Holds torn plastic together during repair
- Provides high strength bonds
- Also for use on vinyl, metal and glass
- Accelerator creates an instant bond

Suitable substrates:
- Plastic
- Vinyl
- Metal
- Glass
- SMC
- Fiberglass
- Rubber
**PLASTIC REPAIR**

Increase shop revenue through plastic repair. From bumpers and ground effects to trim components and mirrors, repairing plastic parts is often less expensive than replacement. SEM plastic repair products allow you to fill, repair and contour plastic parts with ease.

### Dual-Mix™ Multi-Plastic Repair Material

**Dual-Mix Forever Warranty**

A two-component epoxy for fast repairs on virtually all plastic bumper covers.

- No adhesion promoter required
- Exceptional sanding and feather edge
- Remains flexible
- Does not shrink or pinhole
- Excellent leveling and sag resistance

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Cartridge Size</th>
<th>Working Time</th>
<th>Sand Time</th>
<th>Top Coat Time</th>
<th>Cure Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>39847</td>
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<td>7 Min</td>
<td>15 Min</td>
<td>20 Min</td>
<td>1 Hr</td>
</tr>
</tbody>
</table>

### Dual-Mix Problem Plastic Repair Material

**Dual-Mix Forever Warranty**

A two-component, epoxy-based filler for repairing olefin-based plastics and similar rigid and semi-rigid substrates.

- No adhesion promoter required
- Superior adhesion
- Excellent sanding and feather edging
- Does not shrink or pinhole
- Zero VOC

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Cartridge Size</th>
<th>Working Time</th>
<th>Sand Time</th>
<th>Top Coat Time</th>
<th>Cure Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>39767</td>
<td>7 oz. 2K Cartridge</td>
<td>5 Min</td>
<td>15 Min</td>
<td>20 Min</td>
<td>1 Hr</td>
</tr>
</tbody>
</table>

### Mini-Max™ Bumper Repair

A two-component, epoxy-based filler for repairing small damage to bumpers and rigid or semi-rigid plastics.

- No adhesion promoter required
- Superior adhesion
- Excellent sanding and feather edging
- Does not shrink or pinhole
- Zero VOC

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Cartridge Size</th>
<th>Working Time</th>
<th>Sand Time</th>
<th>Top Coat Time</th>
<th>Cure Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>68422</td>
<td>1 oz. 2K Cartridge</td>
<td>5 Min</td>
<td>15 Min</td>
<td>20 Min</td>
<td>1 Hr</td>
</tr>
</tbody>
</table>

### Plastic Repair Reinforcing Tape

A non-backed mesh tape to strengthen repairs on plastic and fiberglass.

- Light adhesive for easy application
- Ideal width for tears
- Use with all fillers

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Roll Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>70006</td>
<td>36' Roll</td>
</tr>
</tbody>
</table>

### Plastic Repair Contouring Tape

A film-backed reinforcing tape used to strengthen repairs on plastic and fiberglass and for creating or repairing bumper tabs.

- Backing material perfect for tab repair
- Ideal width for holes and larger repairs
- Use with all fillers

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Roll Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>70007</td>
<td>15' Roll</td>
</tr>
</tbody>
</table>
Direct to metal and paintable immediately.*
SEM Seam Sealers reduce time, reduce steps and reduce waste.

* Paintable immediately with most solvent based paint systems.

Learn how you can turn one extra car per week with SEM Seam Sealers.

Available in all 4 OEM colors.
- Gray
- Beige
- Black
- White

Watch “Increase Your Revenue with SEM Seam Sealers” at:
semproducts.com/extra-car
**SEAM SEALERS**

Proper sealing is the only way to ensure the correct appearance and complete corrosion protection of your repairs. SEM has a comprehensive line of two-component and one-component seam sealers to meet your repair requirements.

### Dual-Mix™ Seam Sealer

**Dual-Mix Forever Warranty**

A two-component, gray, epoxy sealer for sealing interior or exterior seams, joints and voids.

- Direct to metal
- Paintable immediately*
- Will not shrink, harden or crack
- Non-sag formula duplicates OEM sealers
- Fast cure increases production
- Sprayable for additional versatility

<table>
<thead>
<tr>
<th>39377</th>
<th>7 oz. 2K Cartridge</th>
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<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td></td>
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<tr>
<td>Set Time: 15 Min</td>
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</tr>
<tr>
<td>Top Coat Time: 0 Min</td>
<td></td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

* Paintable immediately with most solvent based paint systems.

### Dual-Mix Beige Seam Sealer

**Dual-Mix Forever Warranty**

A two-component epoxy for sealing interior or exterior seams, joints and voids.

- Direct to metal
- Paintable immediately*
- Will not shrink, harden or crack
- Non-sag formula duplicates OEM sealers
- Fast cure increases production
- Sprayable for additional versatility

<table>
<thead>
<tr>
<th>39477</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td></td>
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<tr>
<td>Set Time: 15 Min</td>
<td></td>
</tr>
<tr>
<td>Top Coat Time: 0 Min</td>
<td></td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

* Paintable immediately with most solvent based paint systems.

### Dual-Mix Heavy Bodied Black Seam Sealer

**Dual-Mix Forever Warranty**

A high viscosity, two-component epoxy for use on interior or exterior seams, joints and voids.

- Direct to metal
- Paintable immediately*
- Holds tooling marks throughout working time
- Non-sag formula
- Excellent adhesion to multiple surfaces
- Remains flexible without shrinking or cracking

<table>
<thead>
<tr>
<th>40377</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
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</tr>
<tr>
<td>Set Time: 15 Min</td>
<td></td>
</tr>
<tr>
<td>Top Coat Time: 0 Min</td>
<td></td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

* Paintable immediately with most solvent based paint systems.

### Dual-Mix Heavy Bodied White Seam Sealer

**Dual-Mix Forever Warranty**

A high viscosity two-component epoxy for use on interior or exterior seams, joints and voids.

- Direct to metal
- Paintable immediately*
- Holds tooling marks throughout working time
- Non-sag formula
- Excellent adhesion to multiple surfaces
- Remains flexible without shrinking or cracking

<table>
<thead>
<tr>
<th>40477</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td></td>
</tr>
<tr>
<td>Set Time: 15 Min</td>
<td></td>
</tr>
<tr>
<td>Top Coat Time: 0 Min</td>
<td></td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

* Paintable immediately with most solvent based paint systems.

### Dual-Mix Self Leveling Seam Sealer

**Dual-Mix Forever Warranty**

A two-component epoxy for use on drip rails, roof and trunk seams.

- Direct to metal on non-flexing roof skins
- Excellent self leveling properties
- Flows into crevices
- Will not shrink, harden or crack
- Permanently flexible
- Paintable in 15 minutes

<table>
<thead>
<tr>
<th>39387</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td></td>
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<tr>
<td>Set Time: 15 Min</td>
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</tr>
<tr>
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<td></td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

* Paintable immediately with most solvent based paint systems.
# 2K Seam Sealers, 1K Seam Sealers and Sound Dampening

## Dual-Mix™
### High-Build Self Leveling Seam Sealer

**Dual-Mix Forever Warranty**
A two-component, controlled flow epoxy ideal for use on roof seams, drip rails and trunk seams.

- Direct to metal on non-flexing roof skins
- Paintable in 15 minutes
- Will not shrink, harden or crack
- Permanently flexible

<table>
<thead>
<tr>
<th>39777</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td>Set Time: 15 Min</td>
</tr>
<tr>
<td>Top Coat Time: 15 Min</td>
<td>Cure Time: 1 Hr</td>
</tr>
</tbody>
</table>

## 1K Seam Sealer
A versatile, single component sealer for sealing interior or exterior seams, joints, and voids.

- Direct to metal
- Paintable immediately*
- Remains flexible without shrinking or cracking
- Colors match many OEM sealers
- Optimal working time
- Corrosion resistant
- Resistance weldable
- Excellent adhesion

| 10.1 oz. Tube |
|---|---|
| 29362 | White |
| 29372 | Gray |
| 29382 | Beige |
| 29392 | Black |
| Working Time: 5 – 10 Min |
| Top Coat Time: 0 – 24 Hr |

## Dual-Mix™ Panel Vibration Control Material

**Dual-Mix Forever Warranty**
A two-component epoxy/urethane blend for reducing noise and vibration on roof skins and intrusion beams.

- Excellent sag resistance
- Reduces noise and vibration
- Protects against corrosion
- Superior flexibility
- Up to 60 minutes of working time

<table>
<thead>
<tr>
<th>39977</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 1 Hr</td>
<td>Set Time: 1 Hr</td>
</tr>
<tr>
<td>Cure Time: 1 Hr</td>
<td></td>
</tr>
</tbody>
</table>

## Dual-Mix™ Flexible Urethane Foam

**Dual-Mix Forever Warranty**
A two-component, urethane, expanding foam that stops vibration and dampens sound in most voids.

- Excellent sound dampening qualities
- Stops panel flutter
- 10X volume expansion
- Does not require moisture to cure
- Resists shrinking
- Bonds to most substrates

<table>
<thead>
<tr>
<th>39357</th>
<th>7 oz. 2K Cartridge</th>
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</thead>
<tbody>
<tr>
<td>Working Time: 15 Sec</td>
<td>Set Time: 2 Min</td>
</tr>
<tr>
<td>Top Coat Time: 15 Min</td>
<td></td>
</tr>
</tbody>
</table>

---

**SOUND DAMPENING**

Sound dampening is the key to reducing noise and vibration when completing repairs on roofs, quarter panels or other vehicle cavities. SEM products are formulated with this solution in mind.
### Sound Dampening and Fillers & Glazes

**Dual-Mix™ Rigid Urethane Foam**  
**Dual-Mix Forever Warranty**  
A two-component, urethane expanding foam for filling pillars, posts, and box sections.  
- Meets UL 94HB flammability tests  
- Restores crash parts to OEM condition  
- Superior expansion  
- Reinforces weak panels  
- Fast cure  
- Bonds to most substrates  

<table>
<thead>
<tr>
<th>39997</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 45 Sec</td>
<td>Set Time: 5 Min</td>
</tr>
</tbody>
</table>

**Dual-Mix Sound & Seal Sprayable Coating**  
**Dual-Mix Forever Warranty**  
A unique sprayable epoxy/urethane blend for replacing OEM coatings under rocker panels, in trunks, and on floor sections and frame rails.  
- Will not shrink, harden or crack  
- Retains flexibility  
- Excellent adhesion to properly prepped surfaces  
- Paintable in 30 minutes  

<table>
<thead>
<tr>
<th>40977</th>
<th>7 oz. 2K Cartridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 10 Min</td>
<td>Set Time: 15 Min</td>
</tr>
</tbody>
</table>

**FILLERS & GLAZES**  
When repairing pinholes, scratches and minor damage, SEM has a range of high quality products to suit your needs. All SEM fillers and glazes come with the same cream hardener reducing likelihood of hardener errors.

**Metal Bite™ Finishing Glaze**  
A two-component polyester finishing glaze that quickly fills sand scratches and other minor imperfections.  
- Fast drying to a tack-free finish  
- Seals the repair area and prevents staining  
- Exceptional sanding and feather edge  
- Outstanding adhesion  
- Use on aluminum, steel, SMC and fiberglass  

<table>
<thead>
<tr>
<th>39592</th>
<th>24 oz. Tube</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 3 – 5 Min</td>
<td>Sand Time: 10 – 15 Min</td>
</tr>
</tbody>
</table>

**Bumper Bite™ Flexible Glaze**  
A two-component flexible polyester filler that quickly fills sand scratches, pinholes, and other minor imperfections on many automotive substrates.  
- Smooth, tack free finish  
- Superior sanding qualities  
- Stays flexible  
- Excellent adhesion  
- Dries quickly  
- Use on most plastics, aluminum and metal  

<table>
<thead>
<tr>
<th>40482</th>
<th>16 oz. Tube</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 4 – 7 Min</td>
<td>Sand Time: 10 – 15 Min</td>
</tr>
</tbody>
</table>

**Carbo Fill+™**  
A carbon fiber enriched filler for repairing SMC, fiberglass, PP, steel and aluminum.  
- Carbon fiber for added strength  
- Prevents swelling  
- Resists staining and shrinkage  
- Eliminates halo effect  
- Easy to sand in 10-15 minutes  
- Excellent corrosion control  

<table>
<thead>
<tr>
<th>40542</th>
<th>16 oz. Tube</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Time: 3 – 5 Min</td>
<td>Sand Time: 10 – 15 Min</td>
</tr>
</tbody>
</table>
REPAIR EQUIPMENT
Applicators, tips and accessories for professional and efficient application of SEM repair materials.

2K REPAIR EQUIPMENT

Universal Manual Applicator
An applicator for dispensing all Dual-Mix 7 oz. 2K cartridges.

71119 | Applicator
• Ensures proper mix ratio
• Ideal gear ratio for smooth dispersion
• Release button for precision

Universal Pneumatic Applicator
A dispensing gun for 7 oz. cartridges.

70039 | Applicator
• Use with both 1:1 and 2:1 ratio products
• Decreases fatigue
• Increases efficiency
• Smooth even dispensing
• Adjustable flow rate
• Use with Quick Spray System

1.7 oz. Manual Applicator
Convenient and compact for dispensing 1.7 oz. cartridges. Material is dispensed quickly and consistently.

70019 | Applicator
• Ensures proper mix
• Ideal for small repairs
• Mechanical advantage for easy dispensing

2K REPAIR ACCESSORIES

Integral Nut Square Static Mixer
Mixing tips for use with two-component 7 and 10 oz. cartridge products.

70011 | 6 Pack
70012 | 50 Pack

Versa-Tip
Create ribbon beads out of 7 oz. seam sealer cartridges.

70070 | 6 Pack

1.7 oz. Turbo Static Mixer
Mixing tips for use with 1.7 oz. Dual-Mix cartridge products.

70020 | 6 Pack
70021 | 50 Pack

Quick Spray System Static Mixer
Extended mixing tips for use when spraying seam sealers and sound damping materials.

70103 | 6 Pack
Quick Spray System Starter Kit

Everything necessary to start spraying two-component sealers and sound dampening materials.

NOTE:

70039 Universal Pneumatic Applicator is not included in the 70100 kit. Only use the Quick Spray System with specified SEM products.

70100 | Quick Spray System Starter Kit

Contains:
- 6 Quick Spray System Static Mixers
- 1 Air Baffle
- 1 Adapter Assembly
- 1 Retaining Ring
- 1 Round Air Cap
- 1 Flat Air Cap
- 1 PU Tubing

USE WITH:

- 39377 Dual-Mix™ Seam Sealer
- 39477 Dual-Mix Beige Seam Sealer
- 40377 Dual-Mix Heavy Bodied Black Seam Sealer
- 40477 Dual-Mix Heavy Bodied White Seam Sealer
- 40977 Dual-Mix Sound & Seal Sprayable Coating

Adapter Assembly

An air regulator and hose for the Quick Spray System only.

70104 | Assembly

Air Baffle

Atomization tips used with the Quick Spray System only.

70106 | 5 Pack

Round Air Assembly

A round air cap and baffle for use in the Quick Spray System only.

70101 | Assembly

Flat Air Assembly

A flat air cap and baffle for use in the Quick Spray System only.

70102 | Assembly

Quick Spray System and Accessories Equipment

1K Repair Equipment and Accessories

1K Pneumatic Applicator

An air-driven applicator gun designed for use with our 1K Seam Sealers.

29342 | Applicator

1K Sprayable Seam Sealer Applicator

A premium applicator for 1K Sprayable Seam Sealers.

29442 | Applicator

1K Extrusion Nozzle

Designed for use with the 1K Sprayable Seam Sealer Applicator.

29322 | 6 Pack

1K Doorskin Nozzle

Designed for use with 1K Seam Sealers.

29352 | 15 Pack

1K Extrusion Nozzle

Designed for use with the 1K Sprayable Seam Sealer Applicator.

29322 | 6 Pack

Sprayable Seam Sealer Gun Cleaner

Cleans the 1K Sprayable Seam Sealer Applicator.

29433 | 20 oz. Aerosol

See page 3 for complete details.
**FLEET LINE™ REPAIR**

Commercial fleet repair – simplified. Fleet Line products are optimized to work on multiple surfaces and repairs, reducing SKUs and improving inventory.

---

**Fleet Line™ Composite Adhesive and Repair**

A two-component, fiber-enriched, epoxy used for bonding and/or cosmetic repair of composite plastics, such as SMC, fiberglass and carbon fiber as well as Metton™ and other rigid plastics.

- One product for bonding and repair
- Exceptional bonding strength
- Outstanding sanding and feather edging
- Heat set options available
- Fiber-enriched formula helps control swelling and halos
- Easy to dispense and spread

NEW

43110 | 10 oz. 2K Cartridge

Working Time: 35 Min
Set Time: 3 Hr
Sand Time:
With Air Dry: 3 Hr
With Paint Booth: 30 Min
With Heat Lamp: 10 Min

---

**Fleet Line 3 Minute General Purpose Adhesive**

A two-component, black, urethane adhesive with a 3 minute working time for general purpose bonding and repairing of plastic, steel, aluminum, glass, SMC and fiberglass parts.

- High strength and sandable
- Bonds multiple substrates
- 3 minute working time
- Non-sag formula

NEW

43310 | 10 oz. 2K Cartridge

Working Time: 3 Min
Set Time: 30 Min
Cure Time: 24 Hr

---

**Fleet Line Flexible Plastic Repair**

A two-component, 15 minute sandable epoxy for repairing most flexible plastic parts without an adhesion promoter.

- Exceptional sanding and feather edging
- Remains flexible after cure
- No adhesion promoter
- Compatible with all polyester glazes and putties

NEW

43210 | 10 oz. 2K Cartridge

Working Time: 7 Min
Sand Time: 15 Min
Top Coat Time: 20 Min
Cure Time: 1 Hr

---

**Fleet Line White Seam Sealer**

A two-component, high viscosity, epoxy seam sealer for use on interior or exterior seams, joints and voids.

- Direct to metal
- Paintable immediately with most solvent based coatings
- High viscosity, non-sag formula
- Remains flexible after cure
- True white non-yellowing color

NEW

43410 | 10 oz. 2K Cartridge

Working Time: 10 Min
Set Time: 15 Min
Top Coat Time: Most Solvent-Based: 0 Min
Waterborne: 15 Min
Cure Time: 1 Hr

---

**Fiberglass Cloth**

4” X 12’ roll of woven fiberglass cloth for reinforcing the backside repair of cracks or tears of composite plastics.

70025 | 4” x 12’ Roll

---

**Release Film**

5” X 12’ roll of polyethylene plastic creates a barrier between repair materials and allows technicians to mold or press the product into place, then peel off effortlessly.

70026 | 5” x 12’ Roll

---

**Fiberglass Roller**

3/8” X 3” aluminum roller presses composite repair materials into place to improve adhesion and remove air pockets. Best when used with 70026 Release Film.

70027 | Roller
Fleet Line™ Manual Applicator

A heavy-duty manual applicator for 10 oz. Fleet Line cartridges. Ergonomically designed, well balanced and a 26:1 gear ratio provides nearly effortless dispensing even the thickest materials. Accepts most 1:1, 7 oz. and 10 oz. cartridges.

71139 | Applicator
- Ideal gear ratio
- Heavy duty chassis
- Works with 7 and 10 oz., 1:1 cartridges
- Ergonomically designed

Fleet Line Pneumatic Applicator

A high performance, air-operated applicator for 10 oz. Fleet Line cartridges. Lightweight and well balanced, this applicator reduces technician hand fatigue commonly experienced with some manual applicators. Accepts most 1:1, 7 and 10 oz. cartridges.

70059 | Applicator
- Adjustable flow rate
- Increases efficiency
- Decreases fatigue
- Works with 7 and 10 oz. 1:1 cartridges
- Consistent, even dispensing

Be the FIRST to know.

Sign up for the SEM digital newsletter today and get promotions, new product info, SOPs, training, and more, delivered to your inbox.

Sign up at: semproducts.com/first
**CLEARS**
Durability, gloss and optimal performance on every job. Technicians experience easy application and fast dry times without dieback, no matter the VOC level or mix ratio. SEM clears maintain their finish for years.

<table>
<thead>
<tr>
<th>World Class™ EZ Finish™ Clearcoat</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>**4.4 VOC</td>
<td>4:1 Mix**</td>
<td><strong>24 Month Warranty</strong></td>
</tr>
<tr>
<td>A production oriented, national rule urethane clearcoat for exceptionally easy application and refinishing.</td>
<td><strong>Simple 2 coat application</strong></td>
<td>**50504</td>
</tr>
<tr>
<td></td>
<td><strong>Excellent leveling</strong></td>
<td>**50554</td>
</tr>
<tr>
<td></td>
<td><strong>High gloss &amp; DOI</strong></td>
<td>**50556</td>
</tr>
<tr>
<td></td>
<td><strong>Cures quickly and thoroughly</strong></td>
<td>**50564</td>
</tr>
<tr>
<td></td>
<td><strong>Exceptional sand and buff properties</strong></td>
<td>**50566</td>
</tr>
<tr>
<td></td>
<td><strong>Excellent UV protection</strong></td>
<td>**50574</td>
</tr>
<tr>
<td></td>
<td></td>
<td>**50576</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>World Class Universal Clearcoat</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>**4.2 VOC</td>
<td>4:1 Mix**</td>
<td><strong>24 Month Warranty</strong></td>
</tr>
<tr>
<td>A high quality, versatile, two-component urethane clearcoat for collision shops.</td>
<td><strong>Great product at mid-grade price</strong></td>
<td>**50424</td>
</tr>
<tr>
<td></td>
<td><strong>Two coat application</strong></td>
<td>**50444</td>
</tr>
<tr>
<td></td>
<td><strong>Superior vertical hold</strong></td>
<td>**50446</td>
</tr>
<tr>
<td></td>
<td><strong>Exceptional gloss and DOI</strong></td>
<td>**50454</td>
</tr>
<tr>
<td></td>
<td><strong>Chemical resistant</strong></td>
<td>**50456</td>
</tr>
<tr>
<td></td>
<td><strong>Easy to buff</strong></td>
<td>**50464</td>
</tr>
<tr>
<td></td>
<td><strong>Excellent UV protection</strong></td>
<td>**50466</td>
</tr>
<tr>
<td></td>
<td></td>
<td>**50474</td>
</tr>
<tr>
<td></td>
<td></td>
<td>**50476</td>
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</table>

<table>
<thead>
<tr>
<th>World Class 4.2 VOC Euro Clear</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>**4.2 VOC</td>
<td>2:1 Mix**</td>
<td><strong>24 Month Warranty</strong></td>
</tr>
<tr>
<td>A high quality, national rule, two-component urethane clearcoat for productive collision shops.</td>
<td><strong>Excellent flow and leveling</strong></td>
<td>**50842</td>
</tr>
<tr>
<td></td>
<td><strong>Exceptional gloss and DOI</strong></td>
<td>**50852</td>
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<tr>
<td></td>
<td><strong>Chemical resistant</strong></td>
<td>**50862</td>
</tr>
<tr>
<td></td>
<td><strong>Easy to buff</strong></td>
<td>**50872</td>
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</table>

<table>
<thead>
<tr>
<th>World Class Production Clearcoat</th>
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<tbody>
<tr>
<td>**2.1 VOC</td>
<td>4:1 Mix**</td>
<td><strong>24 Month Warranty</strong></td>
</tr>
<tr>
<td>A 2.1 VOC two-component, full cure urethane clearcoat for collision facilities in regulated areas.</td>
<td><strong>Great product at mid-grade price</strong></td>
<td>**50214</td>
</tr>
<tr>
<td></td>
<td><strong>2 coat application</strong></td>
<td>**50254</td>
</tr>
<tr>
<td></td>
<td><strong>Excellent vertical hold</strong></td>
<td>**50256</td>
</tr>
<tr>
<td></td>
<td><strong>Firm after bake</strong></td>
<td>**50264</td>
</tr>
<tr>
<td></td>
<td><strong>Easy to buff</strong></td>
<td>**50266</td>
</tr>
<tr>
<td></td>
<td><strong>Excellent UV protection</strong></td>
<td>**50274</td>
</tr>
<tr>
<td></td>
<td></td>
<td>**50276</td>
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</table>

<table>
<thead>
<tr>
<th>World Class 2.1 VOC Euro Clear</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>**2.1 VOC</td>
<td>2:1 Mix**</td>
<td><strong>24 Month Warranty</strong></td>
</tr>
<tr>
<td>A higher solids, 2.1 VOC compliant, two-component clearcoat for collision shops in regulated areas.</td>
<td><strong>Great product at mid-grade price</strong></td>
<td>**50752</td>
</tr>
<tr>
<td></td>
<td><strong>Exceptional appearance</strong></td>
<td>**50762</td>
</tr>
<tr>
<td></td>
<td><strong>Chemical resistant</strong></td>
<td>**50772</td>
</tr>
<tr>
<td></td>
<td><strong>Easy to buff</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Excellent UV protection</strong></td>
<td></td>
</tr>
</tbody>
</table>
### World Class™ Accelerator

**Clears**

- Increases productivity by reducing full cure time of urethane coatings.
- **Increases productivity by reducing full cure time of urethane coatings.**
- Reduces cure times
- Cuts handle time by 25%
- Only 0.5 oz. needed per sprayable quart
- For use with all World Class clears

| 50918 | Pint |

---

### 1K HS Clear

**Improved Formula**

Perfect for refinishing small accessories, door jams, and new part cut-ins.

- Improved fan pattern is second only to a spray gun
- Increased gloss for a showroom finish
- Lays flat to blend perfectly with spray gun patterns
- Quick drying for increased production
- Shop floor compliant (NESHAP)
- Save time and material

| 40903 | 20 oz. Aerosol |

**Find out how to reduce labor up to 85% using the OEM Refinishing System™ on page 22.**

---

### 1K HS Semi-Gloss Clear

**Improved Formula**

A mid-gloss, aerosol, acrylic clearcoat for duplicating OEM lower gloss panels.

- Matches underhood gloss
- Quick-drying for increased production
- Shop floor compliant (NESHAP)
- Professional spray pattern
- Sprays evenly without streaks
- Saves mixing time and eliminates waste

| 40913 | 20 oz. Aerosol |

**Find out how to reduce labor up to 85% using the OEM Refinishing System on page 22.**

---

### Blenzi

An aerosol blending solvent designed to melt the edge of two-component urethane refinish top coats into the existing coating. It allows users to keep repairs to a single panel by creating an invisible blend.

- Saves time and money
- Seamless blends
- Use with most clearcoats
- 100% UV stable

| 38403 | 20 oz. Aerosol |

---

**GO MOBILE**

In the shop or on the go, semproducts.com has everything you need.

- Technical Data Sheets, Safety Data Sheets, and product specs
- Videos and literature
- Training materials
- Distributor locator
- Streamlined and easy to use
- Scan any SEM QR code and pull up specific information immediately
## Primers

SEMs fast drying primers achieve ideal film build, and apply and sand easily. With a product for every substrate, application, and environment, SEM primers are a great foundation for solvent or waterborne color.

### World Class™ DTM Primer

**2.1 VOC | 4:1 Mix**

A VOC compliant two-component epoxy that provides bare metal adhesion and filling in one product.

- 2.1 mixed VOC
- Outstanding adhesion on steel, fiberglass, aluminum
- Excellent corrosion control
- Builds quickly, sands easily
- Excellent color holdout
- Rollable or sprayable

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>50121</td>
<td>Primer</td>
<td>Gallon</td>
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<tr>
<td>50124</td>
<td>Primer</td>
<td>Quart</td>
</tr>
<tr>
<td>50134</td>
<td>Activator</td>
<td>Cone Quart</td>
</tr>
<tr>
<td>50136</td>
<td>Activator</td>
<td>Half Pint</td>
</tr>
</tbody>
</table>

### World Class HS Urethane Primer

**4.2 VOC | 4:1 Mix**

A premium, high build, two-component, urethane primer formulated for use on automotive substrates.

- 4.2 mixed VOC
- Outstanding adhesion
- Excellent filling properties
- Sands quickly
- Excellent color holdout
- Available in gallons and quarts

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>50151</td>
<td>Primer</td>
<td>Gallon</td>
</tr>
<tr>
<td>50154</td>
<td>Primer</td>
<td>Quart</td>
</tr>
<tr>
<td>50444</td>
<td>Air Dry Activator</td>
<td>Cone Quart</td>
</tr>
<tr>
<td>50446</td>
<td>Air Dry Activator</td>
<td>Half Pint</td>
</tr>
<tr>
<td>50454</td>
<td>Fast Activator</td>
<td>Cone Quart</td>
</tr>
<tr>
<td>50456</td>
<td>Fast Activator</td>
<td>Half Pint</td>
</tr>
<tr>
<td>50464</td>
<td>Medium Activator</td>
<td>Cone Quart</td>
</tr>
<tr>
<td>50466</td>
<td>Medium Activator</td>
<td>Half Pint</td>
</tr>
<tr>
<td>50474</td>
<td>Slow Activator</td>
<td>Cone Quart</td>
</tr>
<tr>
<td>50476</td>
<td>Slow Activator</td>
<td>Half Pint</td>
</tr>
</tbody>
</table>

### World Class Acrylic Primer Surfacer

**2.1 VOC | 1:1 Mix**

A VOC compliant coating for quick and easy priming of spots or complete panels.

- 2.1 VOC compliant
- Excellent filling properties
- Sands quickly
- Good color holdout
- Excellent adhesion

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>50101</td>
<td>Gallon</td>
<td></td>
</tr>
<tr>
<td>50104</td>
<td>Quart</td>
<td></td>
</tr>
</tbody>
</table>

### World Class Waterborne Flexible Primer

**2.1 VOC | Ready to Spray**

A water-based flexible surfacer designed for automotive bumper refinishing.

- Superior flexibility and adhesion
- Works as a barrier coat to prevent lifting
- Excellent filling properties
- Easy to sand
- VOC Compliant and environmentally safe
- Saves time and labor
- Ready to spray — no mixing

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>50184</td>
<td>Quart</td>
<td></td>
</tr>
</tbody>
</table>

### High-Build Primer Surfacer

**Improved Aerosol**

A flexible acrylic coating for priming steel, aluminum, urethane, fiberglass and plastics.

- Provides superior adhesion
- Excellent filling properties
- Works on flexible or rigid substrates
- Easy to sand
- Topcoat with most refinish material

<table>
<thead>
<tr>
<th>Color</th>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td></td>
<td>42003</td>
</tr>
<tr>
<td>Gray</td>
<td></td>
<td>42013</td>
</tr>
<tr>
<td>Beige</td>
<td></td>
<td>42023</td>
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<tr>
<td>Rose</td>
<td></td>
<td>42033</td>
</tr>
<tr>
<td>White</td>
<td></td>
<td>42043</td>
</tr>
</tbody>
</table>
### Primers

#### Self Etching Primer

**VOC Compliant**

Provides excellent adhesion and corrosion resistance to properly prepped steel, aluminum and stainless steel.

- Excellent adhesion to steel, aluminum and stainless steel
- Quick drying
- 3 colors available - black, gray and green
- Bulk products are VOC compliant
- Packaged in gallons, quarts and aerosols

#### Copperweld™ and Brushable Copperweld

A weld-through primer for superior corrosion protection between welded substrates.

- Copper and zinc enriched
- Exceptional conductivity
- Minimizes the heat zone
- Reduces distortion and splatter
- Superior corrosion protection
- Fast coverage and dry time

#### Flexible Primer Surfacer

A flexible, sandable primer capable of adhering to difficult plastics and hiding minor surface defects.

- Ready to spray
- Quick drying
- Easy to sand
- Flexible formulation
- Topcoat with most refinish materials

#### Waterborne Flexible Primer

**2.1 VOC Compliant**

A waterborne flexible coating for priming urethanes, plastics and other similar substrates.

- Superior adhesion
- Excellent sealing properties
- VOC compliant and environmentally friendly
- High solids formula
- Topcoat with most refinish material
- Sands easily
- Saves time and labor
- Ready to spray – no mixing

#### Metalock™ DTM High Build Primer

A two-component, epoxy primer for use on steel, aluminum, SMC and fiberglass.

- Superior adhesion
- Outstanding corrosion protection
- Exceptional filling properties
- High build formula
- Sealer mixing option
- Easy to sand

#### Weld-Thru Primer

A zinc-enriched coating that provides corrosion protection between welded substrates while minimizing distortion and welding splatter.

- Superior corrosion protection between welded parts
- Excellent adhesion
- Ideal conductivity
- Fast drying
- Applies easily
BUMPER COATERS
Increase shop revenue by repairing or restoring bumper covers. With multiple OEM matched colors and formulas to eliminate adhesion promoter or meet VOC restrictions, SEM Bumper Coater™ is the perfect choice.

Flexible Bumper Coater
A line of advanced coatings formulated to restore the OEM finish on automotive bumpers and plastic cladding.

- No adhesion promoter required
- No primer required
- Excellent adhesion and durability
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

Bumper Coater Aerosols
A line of advanced coatings formulated to restore the OEM finish on automotive bumpers and plastic cladding.

- No adhesion promoter required
- No primer required
- Excellent adhesion and durability
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

Low VOC Bumper Coater
2.8 VOC Compliant
A black, flexible coating designed for easy reconditioning of most plastic bumpers.

- Superior adhesion
- OEM matched color and gloss
- Great for flexible or rigid substrates
- Easy to apply
- Excellent hiding
- Available in gallons and quarts

Guide Coat Black
Helps detect low spots, sand scratches or other minor imperfections while sanding primer.

- Quick drying
- Improves production
- Will not clog sandpaper
- Helps create a perfect repair

Premium Powder Guide Coat
A dry powder for identifying low spots, pinholes and other surface defects when sanding primer.

- Dries instantly
- Sandable immediately
- Will not clog sandpaper
- No masking required
- No mess or waste
- Overspray wipes off

REFINISH | Primers and Bumper Coaters

39101 | Black | Gallon
39103 | Black | 16 oz. Aerosol
39104 | Black | Quart

39193 | Dk Gray
39253 | Med Titanium Metallic
39263 | Dk Titanium Metallic
39273 | Charcoal Metallic
39283 | Lt Titanium Metallic
39293 | Honda Black

16 oz. Aerosol

Built Better in the USA
GET THE FULL LIST OF SEM’S OEM RECOMMENDATIONS AT:
semproducts.com/products/oem-recommended
OEM REFINISHING SYSTEM™
Reduce cycle time to increase throughput with SEM’s OEM Refinishing System. Shop floor compliant (NESHAP) aerosols eliminate mixing paint, waiting on a painter, tying up the paint booth, and cleaning spray guns. Now you can quickly refinish support parts, cut-ins and jambs.

Factory Pack™
A unique, time saving aerosol basecoat for jambs, cut-ins, small accessories, and touch ups.

- 180 crossovers from 17 car manufacturers
- Saves hours per job
- Lower material cost
- Reduces booth bottlenecks
- Superior adhesion, flexibility, and hiding
- Shop floor compliant (NESHAP)
- Should be clear coated

16 oz. Aerosol
Crossover manufacturers include Ford, Honda, Toyota, GM, BMW, Chrysler, Hyundai, Kia, Mazda, Mercedes and Nissan.

Ez Coat™
The original direct to metal coating that matches the color and gloss of factory primer and e-coat colors.

- Duplicates factory appearance
- Direct to steel and aluminum
- Quick curing and hiding
- Available in 9 popular OEM colors
- Paintable with most automotive basecoats
- Excellent corrosion control
- Shop floor compliant (NESHAP)

Ez Coat 6 Pack Assortment
The original direct to metal coating that matches the color and gloss of factory primer and e-coat colors. Contains 1 each of Black, Olive Green, Light Green, Gray, Tan and Olive Brown.

Aerosol Clears
Improved Formula
Perfect for protecting refinish color on small accessories, door jambs, and new part cut-ins.

See page 17 for complete details.
TRIM PAINTS
The standard by which all others are measured, SEM Trim Black professionally restores the OEM look of automotive trim components. With several options to match color and gloss, SEM brings high performance flexibility and color stability to each job.

### Trim Black
**The Industry Standard**
An acrylic coating formulated to match the OEM finish on automotive trim components. For use on plastic, aluminum, steel, stainless steel and chrome.

- Excellent adhesion and durability
- No primer required
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

#### Sizes
- 39141 | Gallon
- 39143 | 20 oz. Aerosol
- 39144 | Quart

### Trim Black Euro Jet
**The Next Generation**
An OEM matched coating for automotive trim components. Deeper jet black finish restores European OEM color.

- Deeper jet black
- Restores OEM appearance
- Ideal fan pattern
- Fast hiding
- Excellent adhesion
- Professional durability
- No primer necessary
- Remains flexible

#### Sizes
- 41013 | Matte | 16 oz. Aerosol
- 41023 | Satin | 16 oz. Aerosol
- 41024 | Satin | Quart
- 41033 | Gloss | 16 oz. Aerosol

### Low VOC Trim Black
**The Industry Standard**
2.8 VOC Compliant
An acrylic coating formulated to match the OEM finish on automotive trim components. For use on plastic, aluminum, steel, stainless steel and chrome.

- Excellent adhesion and durability
- No primer required
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

#### Sizes
- 39141-LV | Gallon
- 39144-LV | Quart

### Trim Black Gloss Black
**The Industry Standard**
An acrylic coating formulated to match the OEM finish on automotive trim components. For use on plastic, aluminum, steel, stainless steel and chrome.

- Excellent adhesion and durability
- No primer required
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

#### Sizes
- 39063 | 16 oz. Aerosol
- 39068 | Pint

### Trim Black Charcoal Metallic
**The Industry Standard**
An acrylic coating formulated to match the OEM finish on automotive trim components. For use on plastic, aluminum, steel, stainless steel and chrome.

- Excellent adhesion and durability
- No primer required
- Matches OEM appearance
- Retains flexibility
- Great coverage
- Professional results

#### Sizes
- 39033 | 16 oz. Aerosol
FLEXIBLE COATINGS
Refinishing or restoring leather, vinyl and plastic is at the core of SEM. These time-tested permanently flexible and fade resistant coatings continue to lead the automotive, aerospace and marine markets.

Classic Coat™
A line of OEM matched aerosols for renewing or restoring leather and vinyl.

- Excellent for vinyl and leather
- Superior adhesion, flexibility and hiding
- Will not crack
- Quick drying
- Simple to use

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>17013</td>
<td>Midnight Black</td>
</tr>
<tr>
<td>17023</td>
<td>Lt Graphite</td>
</tr>
<tr>
<td>17033</td>
<td>Lt Parchment</td>
</tr>
<tr>
<td>17043</td>
<td>Med Graphite</td>
</tr>
<tr>
<td>17053</td>
<td>Med Parchment</td>
</tr>
<tr>
<td>17063</td>
<td>Med Prairie Tan</td>
</tr>
<tr>
<td>17073</td>
<td>Med DK Graphite</td>
</tr>
<tr>
<td>17083</td>
<td>Dk Graphite</td>
</tr>
<tr>
<td>17093</td>
<td>Black</td>
</tr>
<tr>
<td>17103</td>
<td>Dk Gray</td>
</tr>
<tr>
<td>17113</td>
<td>Graphite</td>
</tr>
<tr>
<td>17123</td>
<td>Lt Gray</td>
</tr>
<tr>
<td>17133</td>
<td>Lt Neutral</td>
</tr>
<tr>
<td>17143</td>
<td>Lt Oak</td>
</tr>
<tr>
<td>17163</td>
<td>Med DK Pewter</td>
</tr>
<tr>
<td>17173</td>
<td>Med Gray</td>
</tr>
<tr>
<td>17183</td>
<td>Med Neutral</td>
</tr>
<tr>
<td>17203</td>
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<td>Very Dk Gray</td>
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<tr>
<td>17223</td>
<td>Very Dk Pewter</td>
</tr>
<tr>
<td>17243</td>
<td>Taupe</td>
</tr>
<tr>
<td>17263</td>
<td>Classy Gray</td>
</tr>
<tr>
<td>17293</td>
<td>Ivory</td>
</tr>
<tr>
<td>17313</td>
<td>Tan</td>
</tr>
<tr>
<td>17323</td>
<td>Creamy Ivory</td>
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<tr>
<td>17353</td>
<td>Silver Gray</td>
</tr>
<tr>
<td>17363</td>
<td>Lt Graystone</td>
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<tr>
<td>17373</td>
<td>Dk Slate Gray</td>
</tr>
<tr>
<td>17383</td>
<td>Med Lt Stone</td>
</tr>
<tr>
<td>17393</td>
<td>Lt Stone</td>
</tr>
<tr>
<td>17403</td>
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<td>17413</td>
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<tr>
<td>17423</td>
<td>Med Cashmere</td>
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<tr>
<td>17433</td>
<td>Very Dk Cashmere</td>
</tr>
<tr>
<td>17503</td>
<td>Limo Flat Black</td>
</tr>
</tbody>
</table>

Texture Coating
A unique blend of flexible materials for restoring the textured finish on bumpers, dashes, fiberglass tops and other plastic parts prior to painting.

- Duplicates original textures
- Ready to spray
- Quick drying
- Topcoat with most refinish materials

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>39853</td>
<td>20 oz. Aerosol</td>
</tr>
<tr>
<td>39854</td>
<td>Quart</td>
</tr>
</tbody>
</table>

Super SEM Flex
A paint additive that adds flexibility to urethanes, enamels and lacquers. Perfect for refinishing flexible substrates such as bumpers, vinyl convertible tops and flexible plastics.

- Use with most paint systems
- Adds chip resistance
- Improves gloss
- Ideal with Color Coat™ for vinyl convertible tops

Leather and Vinyl Repair Compound
A filler for flexible interior substrates.

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>38422</td>
<td>3 oz. Tub</td>
</tr>
</tbody>
</table>

Interior Graining Pads
Used to duplicate interior grains when using repair compounds.

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>70022</td>
<td>6 Pack</td>
</tr>
</tbody>
</table>
Flexible Coating Selection

Choosing the proper flexible coating for your substrate is one of the most important parts of repairing your interior and exterior plastic, vinyl, leather, carpet, and velour. With the correct coating, you’re guaranteed a long lasting, quality finish.

<table>
<thead>
<tr>
<th>Flexible Coating</th>
<th>Plastic</th>
<th>Vinyl</th>
<th>Leather</th>
<th>Carpet</th>
<th>Velour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sure-Coat™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color Coat™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classic Coat™</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Marine Vinyl Coat™</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marine Engine Paint™</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Aerospace Sure-Coat™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Color Coat™**

**Improved Aerosol**

A specialty, flexible coating formulated to restore or change the color of most vinyl surfaces, flexible and rigid plastics, carpet and velour. **Color Coat** is not a dye, but a fade-resistant, flexible and permanent coating.

- Refinish vehicle interiors and motorcycle seats
- Enhance automotive carpet and velour
- Superior adhesion, flexibility, and hiding
- Will not crack
- Quick drying and simple to use
- Ready to spray quarts and gallons
- Mixing system available for endless colors

---

**Color Coat Mixing System**

The **Cone Top Mixing System** is for the jobber, shop or mobile technician.

The **Quart Mixing System** is perfect for the jobber or shop to start mixing **Color Coat**.

The **Gallon Mixing System** is for the jobber or shop that mixes **Color Coat** regularly.

- 9 toners and 3 clears
- Convenient pourable containers
- Includes intermix labels and sales aids
- Comes with 5 years of color chips and a **Fleet and Foreign Color Selector**

---

**Color Coat Aerosol Blanks**

A blank aerosol can that can be filled with any custom color.

**Improved Aerosol**

- [15993] Universal Color Coat
- [61983] Custom Fill™ Color Coat

---

**Tac Free**

A flexible satin top coat used to eliminate plasticizer migration on coated surfaces.

- Eliminates tackiness on refinished vinyl
- Wet on wet application saves time
- Protective coating
- Resistant to alcohol based cleaners

---

**Fleet and Foreign Color Selector**

320 solid and metallic color deck to help users select the proper color of **Sure-Coat** and **Color Coat**.

- See page 31-32 for complete details.
- [70034] 1 Deck

---

**Color Coat Flattener**

An additive that lowers gloss and adds versatility when custom matching **Color Coat** intermix formulas.

- [13038] Pint

---

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A blank aerosol can that can be filled with any custom color.

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An additive that lowers gloss and adds versatility when custom matching **Color Coat** intermix formulas.

- [13038] Pint
# AEROSPACE

**AEROSPACE**

Restore aircraft interior leather, vinyl and plastics. SEM offers coatings that meet FAA flammability guidelines, allowing you to repair your interior at a fraction of the cost of replacement.

## Aerospace Plastic & Leather Prep

A mild solvent blend to properly clean plastic and leather prior to refinishing.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A38353</td>
<td>16 oz. Aerosol</td>
</tr>
</tbody>
</table>

## Aerospace Sure-Coat™ Mixing System

**VOC Compliant**

A waterborne coating system that offers excellent flexibility and outstanding adhesion for a variety of aerospace applications.

- Excellent for leather, vinyl and plastic
- Meets FAR’s 23.853, 25.853(a) and (c), 27.853 and 29.853
- Can be brushed or sprayed
- Mixing system = endless colors
- Superior resins provide great adhesion, flexibility and durability
- Easy to use
- Quick drying

14 Colors

Aerospace Sure-Coat Mixing System includes 9 toners, 3 clears, and an Aerospace Fleet and Foreign Color Selector, pint labels and Dauber Bottles.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A16018</td>
<td>Black*</td>
</tr>
<tr>
<td>A16088</td>
<td>Silver*</td>
</tr>
<tr>
<td>A16508</td>
<td>Red Oxide*</td>
</tr>
<tr>
<td>A16518</td>
<td>Indo Yellow*</td>
</tr>
<tr>
<td>A16528</td>
<td>Quindo Red*</td>
</tr>
<tr>
<td>A16538</td>
<td>Thalo Blue*</td>
</tr>
<tr>
<td>A16548</td>
<td>White*</td>
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<tr>
<td>A16568</td>
<td>Thalo Green*</td>
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<td>Magenta</td>
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<tr>
<td>A16598</td>
<td>Yellow Oxide*</td>
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<tr>
<td>A16708</td>
<td>High Gloss Clear*</td>
</tr>
<tr>
<td>A16718</td>
<td>Satin Gloss Clear*</td>
</tr>
<tr>
<td>A16728</td>
<td>Low Luster Clear*</td>
</tr>
<tr>
<td>A16749</td>
<td>Pint Mixing System</td>
</tr>
</tbody>
</table>

* Part of the mixing system

## Poly Brush Applicator

A foam brush for use with Sure-Coat.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>05500</td>
<td>Brush</td>
</tr>
</tbody>
</table>

## Sure-Coat Dauber Bottle

A unique spot applicator for our Sure-Coat flexible coating.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>70400</td>
<td>4 oz. Dauber</td>
</tr>
</tbody>
</table>

## Semiconductor Color Selector

A color deck to help users select the proper color of Aerospace Sure-Coat.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A70034</td>
<td>Deck</td>
</tr>
</tbody>
</table>

## Aerospace SEM Soap

A mild abrasive cleaner used as the first step in finishing flexible substrates.

- Gravitates into surface and floats contaminants for easy removal
- Mild abrasive helps with adhesion
- Foaming action removes body oils and other water soluble contaminants

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A39362</td>
<td>16 oz. Tube</td>
</tr>
</tbody>
</table>

## Aerospace Color Selector

A color deck to help users select the proper color of Aerospace Sure-Coat.

<table>
<thead>
<tr>
<th>Product Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A70034</td>
<td>Deck</td>
</tr>
</tbody>
</table>

## Get the latest SEM promotions and products

Contact your SEM Rep for a copy of the SEM Circular. *It’s a “Must Read” in every shop.*
MARINE
Keep your watercraft looking new, season after season, by restoring the original color to your vinyl seats and plastic components. Save hundreds, if not thousands of dollars, over replacement or recovering.

Engine Paint
A flexible coating formulated to restore the color of plastic marine engine cowlings and other painted metal parts on the stern drive and lower unit.

- Convenient aerosols
- Quick drying
- Excellent for fiberglass, plastic and precoated metal
- Flexible coating – will not crack
- Superior hiding and gloss
- Smooth, consistent finish
- Matches OEM finish
- Excellent corrosion control

16 oz. Aerosol
M25503 | Evinrude White
M25513 | Mercury Phantom Black

Vinyl Coat™
A line of flexible aerosol coatings to match, restore or change the color of most marine vinyl and plastic surfaces.

- Covers stains, fading and prepped mildew
- Superior adhesion
- Outstanding UV protection
- Stays flexible, will not crack
- Excellent hiding
- Quick drying

16 oz. Aerosol
25 Colors
M25003 | Ultra Purple
M25013 | Ultra Turquoise
M25023 | Ranger Orchid Green
M25033 | Ultra Blue
M25043 | Ranger Admiral Blue
M25053 | Ranger Black
M25063 | Ranger White
M25073 | Ranger Off-White
M25083 | Carver White
M25093 | Sea Ray Mystic White
M25103 | Sea Ray Alabaster
M25113 | Sea Ray Champagne
M25123 | Carver Dade Bisque
M25133 | Carver Light Tan
M25143 | Chaparral Beige/Platinum
M25153 | Stingray Taupe
M25163 | Ranger Beige
M25173 | Ranger Charcoal
M25183 | Ranger Gunmetal Grey
M25193 | Light Gray
M25203 | Formula Boats Grey
M25213 | Carver Coco
M25223 | Stingray Yellow
M25233 | Formula Boats Red
M25243 | Sterling Burgundy

GripTide™ Non-Skid Deck Coating
A two-component high quality urethane, grip-enhancing, textured coating that provides a durable, protective finish for boat floors, boat decks and other marine surfaces.

- Adhesion to most surfaces
- 2K technology for durability and a quick cure
- Easy one-step spray or roller application
- Durable coating that maintains flexibility
- Four popular marine colors
- Chemical resistant
- Fade resistant

NEW
Gallon Kits
M25610 | Sail White
M25620 | Gull Grey
M25630 | Mateo Wheat
M25640 | Sportsman Green
71140 | Heavy Texture Roller

KIT CONTENTS
1 Gallon GripTide Non-Skid Deck Coating
1 Cone Quart GripTide Catalyst
1 (9) Heavy Texture Roller

GripTide Primer
2.1 VOC Compliant
A 2.1 VOC compliant, two-component primer that provides bare metal adhesion and filling in one product.

- 2.1 Mixed VOC
- Outstanding adhesion on steel, fiberglass, aluminum
- Excellent corrosion control
- Builds quickly, sands easily
- Excellent color holdout
- Rollable or sprayable

NEW
M25674 | Primer | Quart
M25686 | Primer Activator | Half Pint
CUSTOM FINISH
Whether your style is bright, chromatic colors or laid-back subtle nuances, SEM offers a product that’s right for you. From basecoats, candies, fluorescents and effect pigments to the best selling, high quality line of matte finishes in the industry, SEM has your custom paint needs covered.

Hot Rod Black
The industry leading matte, two-component, single stage black for low gloss accent stripes, hoods or entire vehicles.

- Durable and mar resistant
- Excellent resistance to chalking and fading
- Retains color
- Smooth and uniform finish
- National Rule VOC compliant

KIT CONTAINS:
1 – HR014 | Black | Quart
1 – HRC06 | Catalyst | Half Pint
1 – HRR06 | Reducer | Half Pint

Low VOC Hot Rod Colors
2.8 VOC Compliant
The leading matte finish, two-component, single stage topcoat system for low gloss accent stripes, hoods, or entire vehicles.

- Durable and mar resistant
- Excellent resistance to chalking and fading
- Retains color
- Smooth and uniform buff-free finish
- 2.8 VOC compliant
- Black, silver, smoke & white
- Intermix for one-off colors

KIT CONTAINS:
1 – HR010-LV | Black | Quart
1 – HRC06-LV | Catalyst | Half Pint
1 – HRR06-LV | Reducer | Half Pint

Hot Rod Clear
2.1 VOC Compliant
Provides the ultimate custom low gloss look on any color when painting accent stripes, hoods or entire vehicles.

- Durable, two-component, matte finish
- Smooth and uniform appearance
- 2.1 VOC compliant
- Convenient kit format

KIT CONTAINS:
1 – HRC04 | Clear | Quart
1 – HRC06-LV | Catalyst | Half Pint
1 – HRR06-LV | Reducer | Half Pint

Base Colors
Fast covering clean colors that provide maximum color effect for custom paint jobs.

- Superior pigmentation
- Ideal atomization
- Smooth and uniform finish
- Excellent adhesion
- Easy to apply with no recoat issues
- Accepts isocyanate hardener in multi-layer jobs

Mix Clear
A one-component colorless coating used as a carrier for custom finish concentrates and effect pigments.

- Excellent color holdout
- Can be used as a mid-coat clear to protect artwork
- Transparent for vivid colors
- Minimizes tape tracking
- Fast drying
- Easy to use

Quart
02014 | Gold
02024 | Silver
02044 | Bright White
02054 | Jet Black
02064 | Titanium
02094 | Lt Gold
02114 | Yellow
02154 | Red

Gallon
MC011
MC014 | Quart

semproducts.com
## Candy Concentrates
A vibrant line of transparent pigments that add spectacular color to custom paint jobs.

- Outstanding depth and clarity
- Brilliant, clean colors
- Easy to apply
- Combine with effect pigments for the ultimate custom look
- Compatible with multiple paint technologies

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
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## Flakes
Precision cut resin coated chips for adding intense sparkle to custom paint jobs.

- Brilliant, jewel-like colors
- Provides extreme effect
- Fade and solvent resistant
- Easy to apply

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<td>06124</td>
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<td>06144</td>
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<td>06154</td>
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## Fluoresent Concentrates
A line of intense, eye-catching colors for creating custom graphics.

- Extra bright colors
- High visual impact
- Compatible with multiple paint technologies

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<td>03268</td>
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<td>03278</td>
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<td>03288</td>
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## Flakes
Precision cut resin coated chips for adding intense sparkle to custom paint jobs.

- Brilliant, jewel-like colors
- Provides extreme effect
- Fade and solvent resistant
- Easy to apply

<table>
<thead>
<tr>
<th>Code</th>
<th>Color</th>
<th>Size</th>
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<tr>
<td>03016</td>
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<td>Caliente</td>
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<td>03046</td>
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<td>03056</td>
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<td>03086</td>
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<tr>
<td>03096</td>
<td>Mint Green</td>
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<tr>
<td>03106</td>
<td>Passion Purple</td>
<td>Half Pint</td>
</tr>
<tr>
<td>03116</td>
<td>Candy Apple Red</td>
<td>Half Pint</td>
</tr>
<tr>
<td>03126</td>
<td>California Gold</td>
<td>Half Pint</td>
</tr>
<tr>
<td>03156</td>
<td>Magenta</td>
<td>Half Pint</td>
</tr>
</tbody>
</table>

## Lightning FX
Vibrant glass pearl pigments that provide extra brilliance and sparkle to custom paint jobs.

- Add to color or clear
- Highly reflective
- Adds intense sparkle in sunshine

<table>
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<tr>
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<tr>
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<td>33052</td>
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<td>33062</td>
<td>Electro Green</td>
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</table>

## Paste Pearls
Concentrated effect pigments that add a mild frosted sparkle effect to custom paint jobs.

- Concentrated for easy mixing
- Highly reflective pigments
- Easy to create one-off colors

<table>
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<td>Gold 2-Tone</td>
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<td>35232</td>
<td>Blue 2-Tone</td>
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<td>35242</td>
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<tr>
<td>35272</td>
<td>Aztec Gold</td>
<td>2 oz.</td>
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---

**A 70 year heritage.**

**Best-in-class products for collision centers, restoration shops and DIYers.**
AEROSOL FILLING
Increase throughput with shop floor compliant aerosols. Fill one custom aerosol or hundreds with our quick, clean and easy to use filling equipment and aerosol blanks. Limitless color combinations for solvent and waterborne paint systems increase your revenue.

Custom Fill™ Aerosol Blank
Can be filled with a variety of automotive paints using a Custom Fill Machine. Custom aerosols are compliant for use by professional shops outside of the booth and give DIY customers professional results.

- No clean up
- Comfort tip eases finger fatigue
- Holds pressure throughout the can
- Shop floor compliant (NESHAP)
- Quick and easy to fill
- Professional spray pattern

Custom Fill+ High Build Aerosol Blank
Custom Fill+ High Build Aerosol Blanks provide higher film build and quicker coverage for 1K and 2K solvent primers, clear, and color.

- Superior basecoat and single stage hiding
- Shop floor (NESHAP) compliant
- Utilize your preferred primer, basecoat, or clear with your activator to ensure proper mix
- 1K & 2K compatible

Custom Fill Waterborne Aerosol Blank
Can be filled with Sure-Coat™ and automotive waterborne basecoat for convenient high quality repairs.

- No clean up
- Comfort tip eases finger fatigue
- Holds pressure throughout the can
- Shop floor compliant (NESHAP)
- Quick and easy to fill
- Professional spray pattern

Custom Fill Color Coat™ Aerosol Blank
Designed to be filled with Color Coat using a Custom Fill machine. Custom aerosols provide unlimited colors for refinishing vinyl and plastic or touching up carpet and velour.

- No clean up
- Comfort tip eases finger fatigue
- Holds pressure throughout the can
- Shop floor compliant (NESHAP)
- Quick and easy to fill
- Professional spray pattern

Custom Fill Pneumatic Machine
A pneumatic filler to fill custom aerosols.
Width: 5.25” Height: 15”

Accessories:
70704 | Wall Bracket
70706 | Cylinder

Custom Fill Manual Machine
A hand operated aerosol filler to fill custom aerosols.
Width: 5.25” Height: 22” including handle
# Aerosol Filling and Adhesion Promoters

## Multi-Coat™ Aerosol Blank

**Improved Aerosol**

An aerosol blank for filling enamels, urethanes, and other paints.

- Create customer specific aerosols
- Ideal for industrial applications
- Compliant for use on shop floor
- Use with Omni or Fillon machines
- Economical

<table>
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<th>Code</th>
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</table>

## Universal Color Coat™ Aerosol Blank

**Improved Aerosol**

A blank aerosol for filling custom Color Coat colors.

- Ideal solvent blend for Color Coat
- Use with Omni or Fillon machines
- Professional spray pattern

<table>
<thead>
<tr>
<th>Code</th>
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<tr>
<td>15993</td>
<td>16 oz. Aerosol</td>
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## Custom Fill™ Wide Fan Tip

**WTIP25 | Wide Fan Tip – 25 Pack**

Replaces tip on Custom Fill Aerosol Blank (61993). May also be used on Custom Fill+ High Build (62013).

## Custom Fill Medium Fan Tip

**MTIP25 | Medium Fan Tip – 25 Pack**

Replaces tip on Custom Fill+ High Build (62013). May also be used on Custom Fill Aerosol Blank (61993).

## ADHESION PROMOTERS

Eliminate costly rework from paint not sticking to plastic or other difficult substrates. Simple to use, SEM adhesion promoters make painting substrates quick and easy.

### XXX Adhesion Promoter

Increases adhesion of top coat materials to surfaces such as plastics, aluminum, steel, glass, chrome and previously painted surfaces.

- Superior bonding properties
- Top coat with most refinish products
- Excellent on olefin based plastics
- Easy to apply
- 3 convenient sizes

<table>
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<th>Code</th>
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<tr>
<td>77724</td>
<td>Cone Quart</td>
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### Sand Free Adhesion Promoter

A unique wet-on-wet adhesion promoter for ABS, PVC and similar plastics.

- Wet-on-wet application melts color into substrate
- Perfect for interior plastic parts
- Easy to use

<table>
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<td>38364</td>
<td>Cone Quart</td>
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</table>
Plastic Adhesion Promoter

- Superior bonding properties
- Topcoat with most refinish products
- Excellent on olefin based plastics
- Easy to apply
- 3 convenient sizes

XXX Bumper Stripper

- Won’t swell or attack substrate
- Safe for most bumpers
- Non-sag formula

Urethane Bumper Stripper

- Won’t swell or attack substrate
- Safe for most bumpers including urethane pieces
- Non-sag formula

MultiMax™

- Outstanding coverage
- Excellent filling properties
- Durable, fast drying finish
- Great adhesion
- Professional finish

Urethane Bumper Stripper

- Long lasting OEM replacement material
- Cures fast to a hard high gloss finish
- Superior durability
- Shop floor compliant (NESHAP)
- Use on wheels, small parts and accessories

Solaray™ UV Clearcoat

- Gallon
- 20 oz. Aerosol
- Cone Quart

PAINT STRIPPERS

- Flat Black
- Semi-Gloss Black
- Gloss Black
- Aluminum
- Clear
- Red Oxide Primer
- Gloss White
- Gray Primer
- Chassis Gray

GENERAL PURPOSE AEROSOLS

- 16 oz. Aerosol

UV CURED CLEAR

- 12 oz. Aerosol
POWER STATION™
Easily mix and fill your preferred primers, basecoats and clears into aerosols on the shop floor.

### Power Station Solvent Based

**70901SB | Solvent Based**

**Optional With Initial Purchase**

**70902S | Solvent Based Refill**

### Power Station Waterborne

**70901WB | Waterborne**

**Optional With Initial Purchase**

**70902W | Waterborne Refill**

- Fill your preferred basecoat, primer, or clear with recommended activator ensuring proper mix
- Reduce labor up to 85% through time savings and less steps
- Eliminate waste from costly cups, gun cleaning, and hazardous waste
- Extend pot life of mixed products
- Rationalize SKUs needed for filling
- Free up paint team for larger jobs
- Compliant for shop floor application (NESHAP 6H)
- Compact, mobile design provides easy integration

**Included In Both 70901SB and 70901WB**

| Part No. | Description                        | Qty:
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*Only available with limited use agreement

See how the Power Station works on the next page
REDUCE REPAIR TIME, STEPS AND WASTE WITH THE POWER STATION

NOW YOU CAN FILL AEROSOL BLANKS WITH YOUR PREFERRED 2K PRIMER, BASECOAT, OR CLEAR AND SPRAY WHILE ON THE SHOP FLOOR

1. Choose the correct Custom Fill Aerosol Blank to suit your coating. Mix your preferred 2K coating and activator.

2. Place the Custom Fill™ cap in the Fill Cylinder and fill your pre-mixed coating for quick and easy refinishing on the shop floor.

TURN MORE CARS WITH THE POWER STATION AND CUSTOM FILL AEROSOLS

- Reduces labor up to 85% through time savings and less steps
- Eliminates costly cups, gun cleaning, and hazardous waste
- Extends pot life of mixed products
- Frees up paint team for larger jobs

LEARN MORE ABOUT POWER STATION
semproducts.com/power-station
UNDERCOATINGS
SEM undercoatings eliminate headaches caused by poor performance of low quality products. Our rubberized products offer industry leading color and texture without bleed through. Our asphalt-based products give fantastic coverage and dry times at an economic price.

**Rubberized Undercoating**
A premium, single component, paintable, textured coating for sound dampening, chip resistance, rust protection and corrosion protection.
- Uniform final appearance
- Quality asphalt-free formula
- Paintable without bleed through
- Sound-deadening properties
- Aerosol includes straw for tight spots
- Fast-drying
- Chip and corrosion resistant

39513 | White (EU Only) | 24 oz. Aerosol
39523 | Black | 24 oz. Aerosol

**Low VOC Rubberized Undercoating**
VOC Compliant
A premium paintable textured coatings for areas needing sound deadening, chip resistance and corrosion protection.
- Uniform final appearance
- Quality asphalt-free formula
- Paintable without bleed through
- Sound-dampening properties
- Aerosol includes straw for tight spots
- Fast-drying
- Chip and corrosion resistant

40523 | Black | 24 oz. Aerosol
40524 | Black | Quart

Apply with the Rock-It Liner™ Gun or Premium Undercoat Applicator on page 42.

**Undercoating**
A non-paintable, asphalt-based aerosol coating for corrosion protection, chip resistance and sound deadening on automotive frames, wheel wells and undercarriage areas.
- Uniform appearance
- Excellent adhesion
- Economical

39463 | Black | 24 oz. Aerosol

**Low VOC Undercoating**
VOC Compliant
An asphalt-based, aerosol coating for corrosion protection, chip resistance and sound deadening on frames, wheel wells and undercarriage areas.
- Uniform appearance
- Excellent adhesion
- Economical

40463 | Black | 24 oz. Aerosol

Intelligent Product Design.
Reduce repair time, steps and waste.

It’s the way we work. It’s the way we think.
CHIP GUARDS
SEM has the top products for restoring OEM chip resistance and corrosion protection to lower body panels. From fine to heavy textured coatings, SEM has a chip guard that is right for the job.

Pro-Tex™
2K Chip Guard
A two-component, urethane, textured coating for the ultimate protection of lower panels prone to chipping and corrosion.

- Tintable and paintable
- Duplicate all OEM textures
- Topcoat with solvent or waterborne systems
- Best in class protection
- Excellent gloss retention
- No special equipment needed

40820 | Kit
KIT CONTAINS:
1 – 40824 | Chip Guard | Quart
2 – 40836 | Catalyst | Half Pint

Heavy Texture
Chip Guard
An aerosol coating that matches medium to heavy OEM textures and protects lower panels from impact, chipping and abrasion.

- Excellent chip and impact protection
- Duplicate a variety of factory textures
- Simple aerosol application
- Medium to coarse texture
- Dries fast

39793 | Opaque | 20 oz. Aerosol

Satin Black
Chip Guard
A durable, acrylic coating that matches light to medium OEM textures and protects lower panels from impact, chipping and abrasion.

- Excellent chip and impact protection
- Duplicate a variety of factory textures
- Available in aerosol and a ready to spray quart

39813 | 20 oz. Aerosol
39814 | Quart

Clear Chip Guard
A durable, acrylic coating that matches light to medium OEM textures and protects lower panels from impact, chipping, and abrasion.

- Excellent chip and impact protection
- Duplicate a variety of factory textures
- Available in aerosol and a ready to spray quart
- Dries fast

39803 | 20 oz. Aerosol
39804 | Cone Quart

COATING EQUIPMENT
SEM has the top products for restoring OEM appearance and protection.

Pro-Tex Truckbed Liner Gun
A siphon feed spray gun used to apply Pro-Tex liners.

- 0.5” pick up tube required for Pro-Tex
- Adjustable pattern

71001 | Applicator

Premium Undercoat Applicator
A siphon feed heavy plastic applicator for spraying bedliners, undercoatings, and rust proofing.

71109 | Applicator
See page 42 for complete details.

Rock-It Liner™ Gun
A low cost, cast aluminum siphon gun for spraying bulk undercoatings and Rock-It Liner.

71102 | Applicator
See page 42 for complete details.
TRUCKBED LINERS
SEM offers three sprayable urethane bed liners with various advantages in protection and cosmetic appearance. Available in black and tintable versions, SEM bed liners will not chalk, fade or peel after proper application.

Rock-It Liner™
Improved Formula
A high quality, urethane, textured coating that provides a durable protective finish for truckbeds and restoration projects.
- Excellent sound dampening
- Outstanding adhesion
- Superior fade resistance
- Chemical and corrosion resistant
- Free applicator gun included in every kit

Professional Truckbed Liner
A two-component, urethane, textured coating that provides superior adhesion, film build and flexibility to truckbeds and restoration projects.
Apply with the Premium Undercoat Applicator on page 42.

Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>ROCK-IT LINER™</th>
<th>LEADING COMPETITORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufactured in the USA</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Gun Included in Kit</td>
<td>✔️</td>
<td>✗</td>
</tr>
<tr>
<td>Coverage</td>
<td>✔️ 150 SQ. FT.</td>
<td>✗ 125 SQ. FT.</td>
</tr>
<tr>
<td>Flash Time</td>
<td>✔️ 15 MIN</td>
<td>✗ 60 MIN</td>
</tr>
<tr>
<td>Light Duty Service Time</td>
<td>✔️ 2 DAYS</td>
<td>✗ 2 – 3 DAYS</td>
</tr>
<tr>
<td>Regular Duty Service Time</td>
<td>✔️ 5 DAYS</td>
<td>✗ 5 – 7 DAYS</td>
</tr>
<tr>
<td>Sound Dampening</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Solvent Resistant</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Pro-Tex™
Truckbed Liner

Lifetime Warranty
A professional, two-component, urethane liner system that provides a hard, durable finish and superior protection to truckbeds and equipment.

- Tough, durable and non-corrosive
- Air and water tight
- Tintable version to match OEM colors
- Outstanding chemical resistance
- Bonds to most surfaces
- Resists fading
- Excellent sound dampening
- No maintenance

Apply with the Pro-Tex Truckbed Liner Gun or Premium Undercoat Applicator on page 37, 42.

40640 | Black | Kit
KIT CONTAINS:
1 – 40641 | Black | Gallon
2 – 40674 | Catalyst | Quart
2 – 71004 | Plastic Schutz Bottle
2 – Mixing Cups

SOLD SEPARATELY:
40645 | Black | 5 Gallon
4064-DR | Black | 54 Gallon New
40671 | Catalyst | Gallon

40660 | Tintable | Kit
KIT CONTAINS:
1 – 40661 | Tintable | Gallon
2 – 40674 | Catalyst | Quart
2 – 71004 | Plastic Schutz Bottle
2 – Mixing Cups

SOLD SEPARATELY:
40665 | Tintable | 5 Gallon
4066-DR | Tintable | 54 Gallon New
40671 | Catalyst | Gallon

Pro-Tex Extender
An additive to lengthen the pot life of Pro-Tex Truckbed Liners.
40688 | Pint

Plastic Schutz Bottle
A black HDPE plastic bottle for applying undercoatings and liner systems.
71004 | 1 each
See page 42 for attachable applicators.

For race day...and every day.

For race day.
Furniture Row Racing and 28 other professional auto racing teams trust SEM Products.

Every day.
Collision centers, restoration shops, and DIYers trust SEM’s OEM recommended products to reduce repair time, steps and waste in every application.

Furniture Row trademarks used with permission.
Toyota trademarks used with permission.
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RUST PREVENTION
Restoring OEM corrosion protection is critical to a lasting repair. These products provide OEM quality corrosion protection while improving repair process efficiencies.

Rust Preventer Cavity Wax
A semi-transparent black internal panel compound to restore OEM corrosion protection on inner body panels and cavities.
- Non-hardening
- Sprayable in 360° pattern
- Superior adhesion
- Excellent corrosion protection
- Superior wicking

Copperweld™
An aerosol weld-through primer for superior corrosion protection between welded substrates.
40783 | 20 oz. Aerosol
See page 19 for complete details.

Brushable Copperweld™
A weld-through primer for superior corrosion protection between welded substrates.
40786 | 8 oz. can
See page 19 for complete details.

Weld-Thru Primer
A zinc-enriched coating that neutralizes mild rust and provides a temporary rust-protective layer prior to top coating.
- Neutralizes mild rust
- Remains on surface for short-term rust prevention
- Must be topcoated to prevent new rust
- Apply with brush or roller
- Apply to damp or dry rusted surfaces
- Can be sanded for body filler or top coat

Premium Undercoating Applicator and Wand
A siphon feed heavy plastic applicator for spraying bed liners, undercoatings, and rust proofing.
71110 | Applicator and 1 Spray Wand
See page 42 for complete details.

RUST CONVERTERS & SEALERS
Removing rust can damage your substrate. With SEM rust products, stop oxidation and prevent further damage or convert existing rust to a paintable surface. Never let rust stop you from completing your repair.

Rust Mort™
An acidic compound that removes or converts rust to an insoluble coating prior to applying body filler, primer or top coat.
- Completely removes light rust
- Converts heavy rust into a stable, workable substrate
- Creates ideal surface for filler or primer
- Ready to apply
- Requires minimal surface prep

Rust Seal™
A dual-purpose acidic compound that neutralizes mild rust and provides a temporary rust-protective layer prior to top coating.
39304 | Quart
39308 | Pint
RUST COATINGS
Make difficult refinish projects quick and easy by painting directly to rust and bare steel at the same time. Whether a small job at home or a large piece of industrial equipment, SEM rust products transform old and rusty items.

Rust Trap™
A high gloss, moisture-cured urethane coating for restoring and protecting rusty metal.

- Premium moisture-cured urethane technology
- Paint directly to rust or bare sanded steel
- No conversion products needed
- Wet-on-wet application for faster repairs
- Compliant everywhere
- Flattener available
- Can be topcoated

Rust Shield™
2.8 VOC Compliant
A direct to metal coating that isolates and controls oxidation, rust, and corrosion on metal substrates.

- Paint directly to rust or bare sanded steel
- Fast application
- Compliant everywhere
- Enhancer available for gloss adjustment
- Can be topcoated
- Restore agriculture, industrial and heavy equipment

Rust Shield Hardener and Gloss Enhancer
A catalyst for use with Rust Shield.

- Adds gloss and durability
- Easy 8:1 mixing ratio
- Eliminates recoat headaches
- Aids in curing in cooler conditions

Use Rust Trap™ to permanently stop rust and corrosion prior to topcoating or as a stand alone coating.

### Features

<table>
<thead>
<tr>
<th>Features</th>
<th>Rust Trap™</th>
<th>Leading Competitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>No metal prep required</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>Quick flash time</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>5 – 15 min spray</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>20 – 60 min brush</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>Multiple use packaging</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>Apply direct to bare steel</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>Adjustable gloss</td>
<td>✔</td>
<td>✗</td>
</tr>
</tbody>
</table>
RUST & CORROSION | Rust Equipment

RUST EQUIPMENT
With applicators and accessories for applying rust and corrosion coatings, preventers, and converters, SEM offers the equipment to get the job done right.

Premium Undercoat Applicator
A siphon feed heavy plastic applicator for spraying bed liners, undercoatings, and rust proofing.
- Adjustable pattern
- Easy to clean
- 0.5” pick up tube

Spray Wand
A 28” plastic wand with a 360° tip that sprays undercoating and rust proofing behind body panels.
- 360° spray pattern
- 28” length ensures full coverage

Rock-It Liner™ Gun
A low cost, cast aluminum siphon gun for spraying bulk undercoatings and Rock-It Liner™.
- Sprays a variety of products including undercoatings, truckbed liners and chip guards
- Simple operation
- Low cost

Rust Preventer Aero Wand
A rust preventer aerosol wand with a 24” length that sprays a 360° pattern for applying Rust Preventer Cavity Wax.
- 360° spray pattern

Rust & Corrosion Product Selection Guide

<table>
<thead>
<tr>
<th>Rust Products</th>
<th>Converts Rust</th>
<th>Corrosion Protection</th>
<th>Apply To Rust</th>
<th>Apply To Prepped Metal</th>
<th>Substrate Must Be Topcoated</th>
<th>Can Be Topcoated</th>
<th>Sound Deadening</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rust Mort™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rust Seal™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rust Trap™</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Rust Shield™</td>
<td>✓</td>
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<td>✓</td>
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<td></td>
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<tr>
<td>Rust Preventer Cavity Wax</td>
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<td></td>
<td></td>
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<tr>
<td>Rubberized Undercoating</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Undercoating</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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</tr>
</tbody>
</table>
70080 SHOP CABINET

Updated Look and Product Mix

AVAILABLE FALL 2017

SEM's 70080 Shop Cabinet Assortment is a comprehensive system of 23 products a technician needs every day for panel bonding, plastic repair, seam sealing, sound dampening, and corrosion protection. The product assortment is delivered with a locking, steel welded cabinet for added protection and organization.

- Over $350 in savings
- 23 product assortment of SEM's most popular collision center products
- Includes two-component 71119 Universal Manual Applicator
- Durable, steel welded construction
- All included Dual-Mix™ products are OEM recommended and forever warrantied

SHOP CABINET INCLUDES 1 EACH OF THE FOLLOWING PRODUCTS:

- Part No. 38373 Product SEM Solve
- Part No. 38398 Product Scuff & Clean
- Part No. 39377 Product Dual-Mix™ Seam Sealer
- Part No. 39573 Product Rust Preventer Cavity Wax
- Part No. 39592 Product Metal Bite™ Finishing Glaze
- Part No. 39683 Product Self Etching Primer - Gray
- Part No. 39747 Product Dual-Mix Multi-Purpose Panel Adhesive
- Part No. 39777 Product Dual-Mix High-Build Self Leveling Seam Sealer
- Part No. 39847 Product Dual-Mix Multi-Plastic Repair Material
- Part No. 39977 Product Dual-Mix Panel Vibration Control Material
- Part No. 40477 Product Dual-Mix Heavy Bodied White Seam Sealer
- Part No. 40482 Product Bumper Bite™ Flexible Glaze
- Part No. 40507 Product Dual-Mix Quick Set 50
- Part No. 40523 Product Low VOC Rubberized Undercoating
- Part No. 40783 Product Copperweld™ Primer
- Part No. 42013 Product High-Build Primer Surfacer - Gray
- Part No. 62223 Product Ez Coat™ - Olive Green
- Part No. 70007 Product Plastic Repair Contouring Tape
- Part No. 70070 Product Versa-Tip (6 Pack)
- Part No. 71119 Product Universal Manual Applicator
- Part No. 71120 Product Rust Preventer Aero Wand
- Part No. 77723 Product XXX Adhesion Promoter
- Part No. 77763 Product XXX Universal Gun Cleaner

★ = OEM RECOMMENDED

Need to find a distributor?
Visit semproducts.com to locate your nearest distributor of SEM automotive, marine, and custom interior coatings.
CABINETS, RACKS & DISPLAYS
SEM assortments offer selections of our most popular products. They act as silent salesmen and promote SEM’s commitment to quality while improving store appearance.

**Refinishing Center**
A jobber’s best selling, lowest paid salesperson. Attract more customers and generate additional revenue with SEM’s Refinishing Center of professional aerosols.

<table>
<thead>
<tr>
<th>Refinishing Center Assortment</th>
<th>40032</th>
<th>1 Rack</th>
</tr>
</thead>
</table>

**SEM Shop Cabinet**
An assortment including 23 of SEM’s most popular body shop products.

<table>
<thead>
<tr>
<th>SEM Shop Cabinet Assortment</th>
<th>70080</th>
<th>1 Cabinet</th>
</tr>
</thead>
<tbody>
<tr>
<td>See page 43 for complete details.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Marine Rack Assortment**
An assortment of Vinyl Coat and other SEM Marine prep products.

<table>
<thead>
<tr>
<th>Marine Rack Assortment</th>
<th>M25992</th>
<th>1 Rack</th>
</tr>
</thead>
</table>

**Classic Rack Assortment**
An assortment of all Classic Coat™ colors and necessary prep materials.

<table>
<thead>
<tr>
<th>Classic Rack Assortment</th>
<th>17002</th>
<th>1 Rack</th>
</tr>
</thead>
</table>

**Marine Vinyl Coat™ 12 Can Assortment**
Assortments of the top selling Marine Vinyl Coat aerosols.

<table>
<thead>
<tr>
<th>Marine Vinyl Coat™ 12 Can Assortment</th>
<th>M25889</th>
<th>12 Can Assortment</th>
</tr>
</thead>
</table>

**Marine Vinyl Coat™ 30 Can Assortment**
Contains 2 each of our most popular Vinyl Coat colors and 1 each of the other 20 colors.

<table>
<thead>
<tr>
<th>Marine Vinyl Coat™ 30 Can Assortment</th>
<th>M25779</th>
<th>30 Can Assortment</th>
</tr>
</thead>
</table>

**OEM Refinishing System™ Center**
A convenient steel cabinet packed with the aerosol products collision centers need to reduce labor up to 85% when refinishing support parts, cut-ins, and jambs. The included assortment of Factory Pack™ basecoat covers 18 of the top 20 colors used in collision centers.

<table>
<thead>
<tr>
<th>OEM Refinishing System™ Center</th>
<th>79130</th>
<th>OEM Refinishing Cabinet</th>
</tr>
</thead>
</table>

Includes:
- 13 popular Factory Pack™ colors (1 each)
- 7 Ez Coat™ assortment (1 each)
- 2 1K HS Semi-Gloss Clear
- 1 1K HS Gloss Clear
- 1 OEM Solve
Driving innovation for 70 years.

A 70 Year Heritage.
We are an employee owned company. We relentlessly pursue excellence. We innovate and we improve. We are American manufacturing.

Visit semproducts.com/history to learn more.
Learn hands-on automotive refinishing techniques from the pros.

SEM School
Stay up to date by learning the latest automotive repair and refinishing techniques. SEM School is offered to professionals throughout the year in Rock Hill, SC.
Learn more at: semproducts.com/training

In-Shop Training
Available For Qualified Collision Centers. We’ll come to you to demo products, train, provide SOPs, and answer any questions. These sessions can be tailored to your needs and anyone is welcome to attend.
Contact your local SEM rep for more information